



DeskUNPDF Now Available with OCR!

Designed for use in both deskUNPDF Standard and deskUNPDF Professional, the OCR Add-in Module provides the most powerful optical character recognition technology available today. Docudesk chose this technology based on its proven capabilities and continued praise when measured against other OCR (Optical Character Recognition) vendor technology.

Customers Demand OCR

When deskUNPDF was launched, customers learned not all PDF's were designed as "text-searchable" PDF's and discovered that when trying to "un-PDF" the document only an image would be returned in their chosen document format.

Having an image-based PDF is typically not due to a technical error in the PDF, but reflective of the intended purpose of the PDF. PDF technology can create files from either images such as from a scanned document or text searchable content, provided from a word processing application. deskUNPDF handles the conversion of text searchable PDF's, and our new **OCR Add-in Module for deskUNPDF** gives deskUNPDF the ability to handle the complex task of optically identifying words from images so deskUNPDF can create a text-editable and searchable document.

Features of the deskUNPDF OCR Add-in Module:

- Extremely fast OCR rendering
- Industry-winning OCR accuracy
- Lowest commercially priced OCR solution
- OCR recognition for English, French, Portuguese, and Spanish
- Integrated Scanner support
- Works with deskUNPDF Batch Capability
- Save OCR conversions to Word, Excel, Open Office, Text, and XML.
- Scan to PDF
- Free year of product updates
- Lifetime technical support

Can you explain when I need OCR can again?

Simply put our OCR Add-in allows you to take an image of text and convert it into text that you can change, copy, or edit without having to re-type the information. Another way to think of it is, if the words "Root Beer Float" were scanned or faxed a computer would only be able to understand the image to be a "picture". If that scanned picture was converted with our OCR Add-in, the words would then be modifiable.

On a larger scale, such as with a full page of scanned text or an entire scanned book, the days and hours saved are huge. It is easy to determine if your PDF is a text-based PDF or image-based PDF. The example below shows you the difference as presented in Adobe Reader.

Image vs. Text-Based PDF's

The following screenshots are of an image-based PDF and a text-based PDF containing the same material. Both have the same visual appearance, but functionally they are different. This is a good test for determining whether the OCR Add-in is applicable.

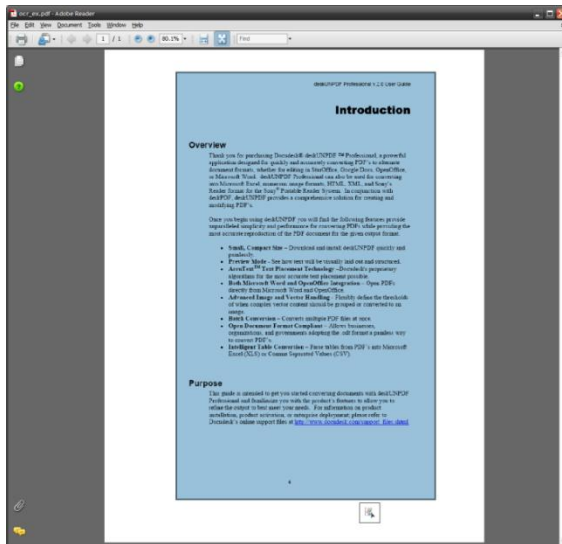
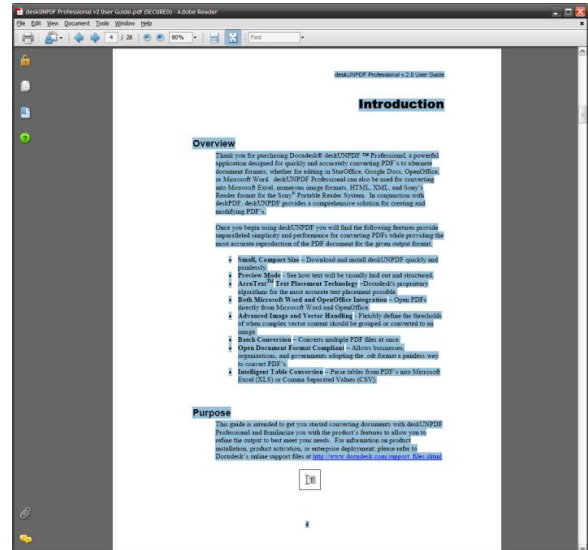


Image-based PDF

On this PDF note, how the entire area is selected and highlighted as opposed to simply the text. Also note in the bottom of the page is an image icon to help communicate the selection is an image. In this case deskUNPDF **needs** the OCR Add-in.



Text-based PDF

When using the selection tool, you can see that the text is capable of being selected on a character, word, line or paragraph basis. Likewise, the icon next to the selection is a "T" representative of "Text". In this case deskUNPDF **does not need** the OCR Add-in.

When are Image-based PDF's most frequently used?

Real Estate, Health care, and Legal professions inherently have a lot of paper-based transactions which at some point need to be faxed or scanned for document archiving or sharing with others. These documents can take the form of mortgage contracts, loan contracts, health records, affidavits, power of attorney, or any other number of documents.

Using the deskUNPDF OCR Add-In

Once installed, using the OCR Add-in is fairly seamless. If you have an image-based PDF, deskUNPDF will prompt you that it is an image based PDF and that the OCR option can be used to extract any text in the image. OCR can also be turned on or off on the settings pane as required. To help with the imperfect science of extracting text from poor image-based PDF's (i.e. faxes), options are available to help provide the best conversion possible.

Getting the OCR Add-In for deskUNPDF.

The OCR Add-In is available from Docudesk.com either as a separate module for existing deskUNPDF 3.0 customers or bundled with deskUNPDF 3.0.

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5160 Tennyson Parkway
Suite 3000w
Plano, Texas 75024 USA

info@docudesk.com
www.docudesk.com
tel: 888.808.DESK
fax: 214.975.1139